

## NEWS RELEASE

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Note: For high resolutions photos, visit: <http://www.casadesuenos.com/media/>

### ***Casa de Suenos Accepted as a Select Registry Member***

St. Augustine, FL - The historic Casa de Suenos Bed & Breakfast has passed its Quality Assurance evaluation and is now a member of Select Registry! Associating this independently-owned property with the Select Registry brand establishes that Casa de Suenos is among a select group that is both unique and superior to its competitors.

Casa de Suenos and St. Francis Inn (both owned by Joe & Margaret Finnegan) are now two of the esteemed bed & breakfast inns in St. Augustine to carry on a tradition of excellence ~ both in property and service. The St. Francis Inn (circa 1791) has been a proud member of Select Registry since 2000 ~ a network of exceptional hotel & inn properties that offer outstanding accommodations and one-of-a-kind experiences.

What's special about staying at a Select Registry property? Representing a diverse collection of independent boutique properties that deliver a level of personalized service unheard of at hotel chains ~ and a quality experience only a select few properties can attain, Casa de Suenos and St. Francis Inn are 'authentic' and staffed by people who love to take great care of their guests. While each property is distinctively unique, they

share common values such as quality, authenticity and community. And each property has passed one of the most comprehensive quality inspections in the hospitality industry.



Joe Finnegan enjoys encouraging travel among the Select Registry properties, knowing he can trust others to also treat guests as if they were staying in their own home, maintaining the highest standards of Select Registry. *"Being a member of Select Registry Distinguished*

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*Inns of America, an association of 300+ unique Inns, B&Bs and Boutique Hotels, is an honor of which we are very proud. All members are required to participate in a quality assurance program with challenging standards that assures our guests of an exceptional experience when they stay at the St. Francis Inn and now the Casa de Suenos. As a Select Registry branded Bed & Breakfast, we share a common value of quality, service, authenticity and community. We have passed the most comprehensive quality inspection in the industry!"*

In an increasingly impersonal world, the two inns offer a Warm Welcome, Southern-style buffet breakfast and an opportunity to mingle with fellow travelers in the dining room or relax in the sanctuary of your own private room or suite.

### **Earn \$100 as a Select Registry Guest**

When you register in the Select Rewards program, you earn one point for each night you stay at any Select Registry property. If you stay (12) nights in a 24-month period, you receive a \$100 certificate that is redeemable at any Select Registry boutique hotel or inn as cash. Many guests stay in St. Francis Inn for their 12 nights, and are delighted that they can now accumulate points at Casa de Suenos as well.

### **ABOUT SELECT REGISTRY:**

For 50+ years, Select Registry has worked to create a network of exceptional properties that offer outstanding accommodations and one-of-a-kind experiences. Staying in one of their properties guarantees that you will have top-notch service in a gorgeous setting. Select Registry and its lodgings share a passion for exceptional hospitality and an appreciation for local culture. With locations in Canada, Europe and across the U.S., these upscale properties come in numerous forms, including ranches, manors & mansions, bed & breakfast inn, boutique hotels and luxury cabins.

Select Registry properties are a step above the rest and steeped in local culture. They are entirely unique to their region. Select Registry acts as a personalized guide to help you identify the property and destination that is best suited for you, based on your individual taste. They hand-select members to ensure that they offer an incredible travel experience. From outdoor adventures to blissful relaxation, discover numerous lodging options with first-class spa services. Select Registry is dedicated to recognizing properties that are an 'integral' part of their region, where guests can experience local culture. Learn more at [www.selectregistry.com](http://www.selectregistry.com)

<http://www.Casadesuenos.com>

<http://www.StFrancisInn.com>

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For media interviews, visits and stories, please contact:

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For hi resolution digital images, visit:

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